

DIAMIDEX

Webinar

ACCELERATE YOUR *E. COLI* TESTING WITH 6 HOURS RESULTS

SEPTEMBER 25TH 5:30 CET

Traditional culture methods for detecting *E. coli* in water typically require 24 hours or more, slowing down decision-making and limiting testing throughput.

With MICA Advance, you can now achieve ISO-equivalent results in just 6 hours, with up to 18 samples processed simultaneously.

This innovation delivers a faster, scalable, and reliable solution for laboratories, helping safeguard water quality with unprecedented efficiency.

WEBINAR HIGHLIGHTS:

- **Time Advantage:** Learn how MICA Advance® reduces testing time from 24 hours to only 6, enabling same-day responses to contamination risks.
- **Technical Deep Dive:** Explore the microbiological principles behind the solution, presented by Justine RITI, R&D lead for the *E. coli* solution.
- **Operational Benefits:** See how higher sample throughput and automated detection cut labor time and streamline lab workflows.
- **Interactive Q&A:** Get your questions answered live and gain practical insights for implementation.

WHO SHOULD ATTEND:

- Laboratory Managers and Directors
- Microbiologists and Technicians
- Contract Laboratories and End Users
- Quality Assurance and Compliance Officers
- Professionals in Water Treatment and Public Health



JUSTINE RITI
R&D project manager

After graduating from AgroParisTech, Justine Riti completed her thesis at Université Paris-Saclay, acquiring dual expertise in Microbiology and Deep Learning. She leads the *E. coli* solution development in our laboratories in Marseille.



JEAN-PHILIPPE AUREL
Business developer

Jean-Philippe Aurel has built his career in business development across several innovative technology sectors. As a Business Developer at Diamidex, he supports the deployment of our solutions. Passionate about building strong partnerships, he is committed to delivering high-value solutions to clients.

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